



Powered by FoodIQ

**Transforming The
Way Companies Eat.**



The Concept

Zero Cater is one of the leading companies in the US providing food catering services to companies and their employees. The company is set with a mission to help the companies evolve their company culture through food and bringing together the employees

Client's Vision

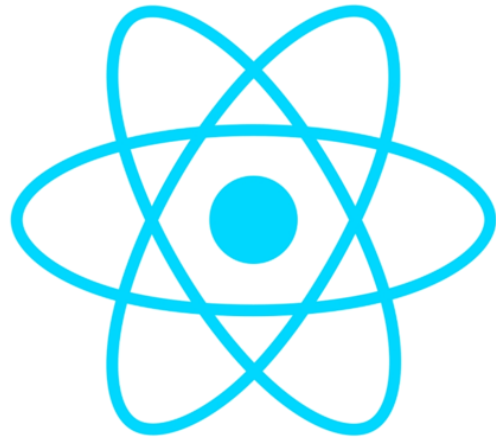


Giving wings to the client's ideas.

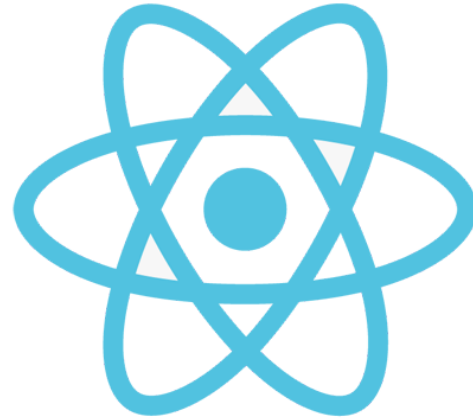


The client wanted to revolutionize the corporate catering experience. He wanted to create a platform that can digitally transform the way companies manage the food and beverage needs. We helped him by creating a cloud cafe that works as a digital cafeteria where employees can choose their meals from a wide range of menu items by top-rated culinary partners.

Technology Stack



React Native



React



How We Helped In Achieving Client Goals?

A unique business vision requires out-of-the-box creativity, and we direct the clients in the right direction to fulfill their business wishes.

Here is how we carried the journey of Zero Cater.

Planning and Structuring

As soon as the client discussed his requirements, we started framing a detailed action plan for the project. The project was already an established business in different states of the US, so we had to take a dig into the details of the already established business first. To ensure quality work, we followed agile methodology to take over

Design

The concept of Zero Cater is not only unique but also covers a wide array of high-tech features. The correct implementation of the design was much needed for the project. By using the right techniques and tools we curated a layout that helped in meeting the unique project needs. The whole layout was seamlessly structured to help the users connect better with the product.

Development

The development part was done using the perfect blend of tech stacks like - React Native and ReactJS. We feel glad that we successfully created a platform that highlights the client's vision in the right way. The development process was intensive as it involved the use of high-tech tools and the team did exceedingly well on the overall development process.

Rigorous Testing

At Softuvo, we never make compromises on quality. So, the team ensured that all the aspects of the project undergo a thorough testing procedure. The testing work went in full-swing and each module was observed diligently. In the end, the client received a bug-free solution that works flawlessly

Key Challenges We Faced

No project comes free of challenges! There were a few hurdles in our journey with Zero Cater as well.

Time Zone



The biggest challenge while working on the project was the difference in Time Zone. As our team was working remotely from India, and the project was US-based, time-zone was definitely a challenge. Zero Cater operates at several locations in the US and it was daunting to match with the time-zones of each team. But, our team works brilliantly to coordinate with other teams and ensure a seamless workflow.

Implementing Deep Linking



The team faced several problems in implementing deep linking as the link structure was complex. But, the team worked efficiently to overcome this hurdle and successfully did the implementation of links. Challenges will come and go, but the client relationship is here to stay! We overcame all the challenges and provided him with seamless services throughout.

The Result

Saying goodbye to all the hurdles, we delivered the project by surpassing the client's expectations.

