



Uptawk

Connecting buyers and suppliers.

Uptawk connects businesses with customers by growing up its online audience through a well-built online marketplace to buy and sell. The smart Uptawk app allows you to create Uptawk sites and blogs wherever you are, and grow your audience.





Client's Vision

Since the client wanted to build a large marketplace where buyers and sellers can connect together in one place. The client had high expectations when he approached and we gave vision to his dreams by creating a robust website and app.

Giving wings to the client's vision successfully.

Technology Stack

Frontend



Technology Stack

Backend



How Softuvo Helped In Achieving Client Goals?

We welcome our client's thoughts and provide them with only the best solutions. We believe in a full-proof plan and focus on creating one for our clients.

Here is how Softuvo carried out the journey of Uptawk.



Planning

As soon as the client shared his requirements with the team, we started working on the project planning. A dedicated team was assigned to work on the project and worked in a planned manner. We followed proper agile methodology and with regular scrum meetings, we ensure quality product delivery.



Design

The client wanted to create a portal where the buyers and the sellers can connect easily. So, to make it accessible we create a simple user interface with clear buttons highlighted in a direct way. After getting approval from the clients, we moved on to the development phase.



Development

The client wanted to cover a large marketplace where sellers and buyers can contact directly. For this, we create a website that accompanied a dashboard where the users can create their profiles and list their businesses. We also created iOS and Android apps to further make it easy for the users to make collaboration.



Testing

At Softuvo, we never compromise on quality. That is why we follow an intense testing phase that helps us in finding the bugs and ensuring quality product delivery. By making use of the best tools and technologies, we ensure that the product so delivered is bug-free.

Key Challenges We Faced

Challenges will come and go, but the client relationship is here to stay! Softuvo overcame all the challenges and provided him with seamless services throughout.

Lack Of Documentation

Although the client shared the business idea with the team, we weren't provided with proper documents. But, the team overcame this challenge by working from the scratch and doing all the research work. We created a plan of action that covered all the project requirements and then worked on them.

No project comes free of challenges! New things welcome new challenges and there were quite a few in Uptawk as well.

The Result

We fulfilled our client's dream with flying colors.

The main aim of Uptawk is to bring both the buyers and sellers together. With our creative mix of ideas and the right tech approach, we successfully fulfilled clients' dreams.

Our Final Product

Android App link:-

<https://play.google.com/store/apps/details?id=com.uptawk>

IOS App link:-

<https://apps.apple.com/in/app/uptawk/id1605114453>

Web Panel:-

<https://uptawk.com/>

